Website Cost Checklist Worksheet

Compare options across your tech stack to make sure you've accounted for every hidden cost.

Website Checklist

Website Item	Option 1	Option 2	Option 3
Domain			
Privacy Protection			
Hosting			
SSL Certificate			
Website			
CMS (if separate)			
Theme			
Plugin fees			
Developer labor			

Tech Stack Checklist

Additional tools you may need that could be bundled or used separately from each other.

Item	Option 1	Option 2	Option 3
Email (Inbox)			
Email Marketing (Sending)			
Customer Relationship Manager (CRM)			
Analytics and Reporting			
Ad Platforms			
Social Media Management			
Sales Software			

Total			